



SPECIFICATIONS FOR ADVERTISING IN **ORAL HISTORY** JOURNAL

Full trimmed page size:
180mm wide x 250mm high

Full-page advert text area:
153mm wide x 210mm high
(x=12mm y=20mm)

Half-page advert text area:
153mm wide x 103mm high
(x=12mm y=129mm)

Quarter-page advert size:
75mm wide x 55mm high

Bleed for full page adverts only:
4mm all sides

All adverts to be sent as mono (the journal text pages are black and white), high-resolution PDF files, minimum 300dpi, with cropmarks, embedded fonts and uncompressed images.

Advertisers will be invoiced on publication date (end of September for autumn issues and end of March for spring issues).

For advice and guidance, contact our designer Andy Smith on 07968 588729 or email: info@smithplusbell.com

He can also design your adverts at an additional charge (£60 per hour plus VAT) to your booking. Deadlines are also available from him.

